

Executive Summary

In 2024, cybersecurity strategies sharpened around risk management—driven by evolving threats, business continuity needs, and Al's growing role in decisions. Organizations need to take a multi-pronged approach, combining awareness, certifications, and technology, with commitment from the boardroom down as employees remain prime targets for attack.



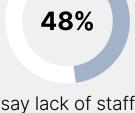
Al is seen as a threat, an opportunity, and a challenge



of respondents
worry that AI
use by bad actors
will increase
cybersecurity
attacks.



plan to use a cybersecurity solution that leverages Al.



with sufficient Al expertise is the biggest challenge when it comes to implementing Al in cybersecurity.



Boards lack cyber knowledgeeven though it's a priority



executives have faced

fines, jail time, loss of position, or loss of employment following a cyberattack.



focus on cybersecurity.

49% of leaders think their

fully aware of the potential risks posed by using Al.

board members are

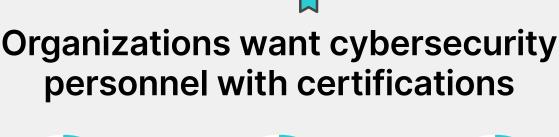


awareness and training remains the top cause of breaches 56% 50%

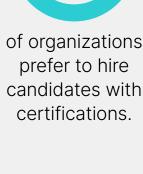


caused by lack of cybersecurity skills and training.

due to lack of cybersecurity products.

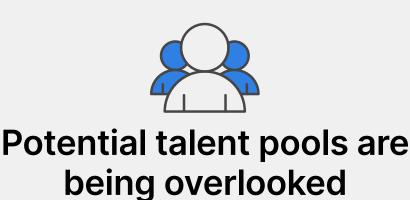


89% 86% 67%



have someone on their team with a technology-focused certification.

of respondents say it validates cybersecurity awareness and knowledge.



27% 6

on IT and security teams are women.

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of employees

65%

of respondents consider professional certifications when hiring. 52%

a candidate has a four-year degree.

consider whether

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